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1. A method for treatment of a subject having a disease or condition associated with apoptosis, which comprises administering an effective amount of a 15-keto-prostaglandin compound represented by the following formula (I):

 $\begin{array}{c|c} & & & \\ & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\$ 

wherein W<sub>1</sub>, W<sub>2</sub> and W<sub>3</sub> are carbon or oxygen atoms;

L, M and N are hydrogen, hydroxy, halogen, lower alkyl, lower alkoxy, hydroxy(lower)alkyl or oxo, wherein at least one of L and M is a group other than hydrogen, and the five-membered ring may have one or more double bond(s);

A is -CH<sub>2</sub>OH, -¢OCH<sub>2</sub>OH, -COOH or its functional derivative;

B is  $-CH_2-CH_2^{\prime}$ , -CH=CH- or  $-C\equiv C$ -;

 $R_1$  is a divalent saturated or unsaturated lower-medium aliphatic hydrocarbon residue, which is unsubstituted or substituted by halogen, alkyl, hydroxy, oxo, aryl or heterocyclic group; and

Ra is a saturated or unsaturated lower-medium aliphatic hydrocarbon residue, which is unsubstituted or substituted by halogen, oxo, hydroxy, lower alkyl, lower alkoxy, lower alkanoyloxy, cyclo(lower)alkyl, cyclo(lower)alkyloxy, aryl, aryloxy, heterocyclic group or heterocyclic-oxy group; cyclo(lower)alkyl;

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cyclo(lower)alkyloxy; aryl; aryloxy; heterocyclic group; or heterocyclic-oxy group to the subject.

- 2. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 13,14-dihydro-15-keto-prostaglandin compound.
- 5 3. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 15-keto-16-mono or dihalogen-prostaglandin compound.
  - 4. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 13,14-dihydro-15-keto-16-mono or di-halogen-prostaglandin compound.
  - 5. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 15-keto-16-mono or di-fluoro-prostaglandin compound.
  - 6. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 13,14-dihydro-15-keto-16-mono or di-fluoro-prostaglandin compound.
  - 7. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 15-keto-20-lower alkyl-prostaglandin compound.
  - 8. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 15-keto-20-ethyl-prostaglandin compound.
  - 9. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 2-decarboxy-2-(2-carboxy lower alkyl)-15-keto-prostaglandin compound.
    - 10. The method of claim 1, wherein the 15-keto-prostaglandin compound is a 2-decarboxy-2-(2-carboxyethyl)-15-keto-prostaglandin compound.
  - 25 11. The method of claim 1, wherein the 15-keto-prostaglandin

compound is a 2-decarboxy-2-(2-carboxyethyl)-13,14-dihydro-15-keto-16-mono or di-fluoro prostaglandin compound.

- The method of claim 1, wherein the 15-keto-prostaglandin 12. compound is a 2-decarboxy-2-(2-carboxyethyl)-13,14-dihydro-15-keto-16-mono or di-fluoro-20-ethyl-prostaglandin compound.
- The method of claim 1, wherein the 15-keto-prostaglandin 13. compound is a 2-decarboxy-2-(2-carboxyethyl)-13,14-dihydro-15-keto-16,16difluoro-20-ethyl-prostaglandin compound.
- The method of claim 1, wherein the 15-keto-prostaglandin 14. compound is a 15-keto-prostaglandin E compound.
- The method of claim 1, wherein the 15-keto-prostaglandin 15. 2-decarboxy-2-(2-carboxyethyl)-13,14-dihydro-15-keto-16,16is compound difluoro-20-ethyl-prostaglandin E₁isopropyl ester.
- The method of claim 1, wherein the disease or condition 16. associated with apoptosis is an eye disorder caused by light.
- The method of claim 1, which comprises administering 17. ophthalmically a composition comprising a 15-keto-prostaglandin compound formulated in a dosage form suitable for ophthalmic administration.

The method of claim 17, wherein said composition is formulated as eye drops.

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